

# Business Studies BTEC

## National Extended Certificate Pearson

### Why study Business?

Business is a relevant, dynamic subject which deals with issues facing commerce in the world today. The course is varied and challenging. Not only does it provide a grounding in sound business theory and practice, but it complements many other combinations of subjects. It demonstrates the interrelated nature of Business using up-to-date models, theories and techniques to support analysis of a range of business issues and situations.

BTECs are work related qualifications suitable for a wide range of students, built to accommodate the needs of employers and allow progression to university. They provide a practical, real world approach to learning alongside a key, theoretical background. BTECs are recognised by schools, colleges, universities, employers and professional bodies across the United Kingdom and in over 100 countries worldwide. BTECs have been around for 25 years and last year more than one million students enrolled on a BTEC course.



At Rendcomb College we offer a two year programme – BTEC National Extended Certificate in Business which is equivalent to one A Level. Student take 4 units, of which 3 are mandatory. Additional course content is tailored to the various interests and strengths of the student. In addition to the core curriculum, BTEC students receive a range of opportunities to support their qualification. These may include practical assignments for real businesses, visits and guest speakers.

### Entry Requirements

There is no requirement to have studied Business previously. Rather, students need to display a conscientious attitude and have achieved academic success in other GCSE subjects.

### What is Involved?

#### Mandatory Units

Exploring business	(internally assessed by course work)
Developing a marketing campaign	(externally assessed by examination)
Personal and business finance	(externally assessed by examination)

#### Optional Units, internally assessed by course work, choice of one from:

- Recruitment and Selection Process
- Investigating Customer Service
- Market Research
- The English Legal System
- Work Experience in Business

